



THE HIVE WIRRAL YOUTH ZONE





Founded in 2008

To replicate the successful model of Bolton Lads & Girls Club in disadvantaged areas of the UK

Strong Private Sector Led Governance

Mirral is the 8th Youth Zone in the OnSide network

A target of 20 live projects by 2020

A growing charity now expanding into London



YOUTH ZONE OFFER



20 activities
each night

Buildings that
create
involvement

- Sports, arts, personal development
- Expert staff & an army of volunteers

- Employability and enterprise
- Try, train, team approach
- Inclusive

- Second home for young people
- Raise aspirations
- Young Leaders



WHAT IS A **YOUTH ZONE**?



A safe, supportive & inspiring space

Quality provision for all young people, regardless of ability



- Providing support for young people
- For young people aged 8-19 or up to 25 for those with a disability



- Affordable; 50p per visit & £ annual membership
- Open when schools are closed, all day weekends & during school holidays, 365 days per year

IMPACT FOR YOUNG PEOPLE

“Great place! Would recommend this to anyone. Took our 11 year old son today and he had a blast and going again tomorrow! Staff very friendly, informative and very professional. An absolute must for children and young people during school hols as there is so much to do. All subsidised so extremely affordable! Cannot think of anything negative to say. Just wish I was a teenager again!! “

“The Hive has changed my life....it changed me to a much better person, its got me off the streets and got me doing stuff with my life.”

“We went to The Hive for the first time today. Wow!! I am so gutted we didn't go sooner. The help, support and inclusion is unprecedented!”



WHAT YOUNG PEOPLE SAY: RAISING **ASPIRATIONS**

I went to The Hive for the first time yesterday signing up simply for social development and a relaxation space. I think I've found my home away from home. The facilities are amazing and completely safe to use, The staff are very polite and engaging with.



WHAT YOUNG PEOPLE SAY: REALISING **DREAMS**

“I have been part of the Young People’s Development Group (YPDG) for over a year and it has been one of the best experiences of my life. I have done things that I never thought I would have had the confidence to do.



WIRRAL YOUTH ZONE:

- A growing membership of 7,000 young people with 80,000 visits
- Created 75 jobs, full-time & sessional
- Recruited over 100 volunteers

WIRRAL YOUTH ZONE WILL:

- Significantly reduce ASB in the area, by taking a joined-up community approach
- Improve perceptions of young people in the community
- Support young people to be fit for work and fit for life



YOUNG PEOPLE – **AT THE HEART**



Young People's Development Group

- **Design and Branding**
- **Views and opinions**
- **Recruitment**
- **On-going consultation & input**
- **Young Leaders**



MEMBER UPDATE

Target – 3,000 members within 1 year – by April 18. This represents 6.6% of 8 – 19 yr olds in Wirral.

Wirral West Constituency

Ward	Target	Members	Percentage
Beasby, Frankby & Irby	113	108	93
Haylake & Meols	117	89	76
Woodsby & Thingwall	105	136	130
Widnes & West Kirby	153	350	229
West Kirby & Thurstaston	113	64	57
Wirral West	601	747	124



THE JOURNEY AHEAD

QUALITY & IMPACT

- EVALUATION
- BEST, NOT BIGGEST

OUTREACH

- GEOGRAPHY
- DIVERSITY

PARTNERSHIP & COLLABORATION

- ADDRESSING FEARS
- ADDITIONALITY
- LEARNING
- JOINT PROJECTS

SUSTAINABILITY



JOB'S A GOOD'UN

Need help finding work?
If you are aged between 16-24, take our Get A Job course and get the skills you need

- CV WRITING • INTERVIEW TECHNIQUES • TEAMWORK SKILLS
- ENTERPRISE PROJECTS • MUCH, MUCH MORE

Full and part-time work, apprenticeships, traineeships and work experience placement opportunities available.

SIGN UP TODAY
CALL GILL PLEAVIN ON 07709 715768
OR EMAIL GILL.PLEAVIN@THEHIVEYOUTHZONE.ORG

WIRRAL
High Performance District

ACCENTURE
High Performance District

CV SIDE
High Performance District

UNITING WIRRAL

Wirral Youth Zone brings together the whole region with a common goal of supporting the future of the borough's young people.





**“A WORLD CLASS YOUTH ZONE WHERE
ALL YOUNG PEOPLE FROM ACROSS
WIRRAL CAN REACH THEIR FULL
POTENTIAL, GROW THEIR DREAMS AND
ACHIEVE THEIR GOALS”**